



DIEGO F. JEREZ C.

DIGITAL MARKETER / CONTENT CREATOR/ INDUSTRIAL ENGINEER/

ABOUT ME

"Industrial Engineer specializing in advertising creation, open-source tools, and content marketing for several campaigns."

SKILLS

- Wordpress optimization (WPO)
- Digital Content Tactics & Strategies (Content SEO)
- Ads (Google, Facebook)
- Technical SEO (server side)
- Mautic (marketing automation)
- Mail server: SMTP, DKIM, SPF
- Litespeed for WPO
- Ubuntu 20.04 LTS, 22.04 LTS
- The perfect LEMP STACK server for Wordpress

MOOC'S

- LiteSpeed Fundamentals
- Phyton.
- Cryptocurrency & Blockchain Market Trainee
- TechGeek - Process automation: my new challenge.
- Advanced Wordpress & Elementor 2023.

LET'S GET IN TOUCH

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tuttimarketers.com

Medellín, Antioquia, Colombia.

EXPERIENCE

CONTENT CREATOR / WEB MASTER / E-COMMERCE

ONG San Miguel Arcángel (Ceased operations) | 2017 – 2019

- Manager/development e-commerce (WP + woocommerce)
- Content grid, content creation design team coordinator.
- Technical SEO + Content SEO
- Mautic : Install/config. and maintenance (Marketing Automation Open Source software) + Campaigns
- YOUTUBE channel manager (+150K followers): audiovisual content post-production, innovation. Facebook Manager (+440K)
- Youtube SEO.
- VPS (virtual private server) manager.

FREELANCE

Blog. Rosetta Stone (Ceased ops.) | 2017– Copy y planner:

- Blog Post 1: URL (Retrieved from WayBackMachine)
- Blog Post 2: URL
- Blog Post 3: URL
- Blog Post 4: URL

Gentechbio.com | 2019 – 2024

- WPO, website redesign.
- VPS manager.
- Digital Content Tactics & Strategies.
- Technical SEO

Websites, content creation (static & dynamic) for several clients. | 2019 – 2023

ACADEMY

UNIVERSIDAD PONTIFICIA BOLIVARIANA (UPB), BUCARAMANGA

Industrial Eng. I, 2011

- Marketing & Internacional business orientation.

UNIVERSIDAD EAFIT, MEDELLIN

Diploma in Social Media and Content Marketing 2017.

UPB, MEDELLIN

Diploma in Digital Marketing 2017.

CURTIN UNIVERSITY

Digital Branding and Engagement, Mooc, Junio 2017.